



Outdoor Living and Wellness Expo

Tuesday 21 November

Pro Landscaper's Inspire Theatre

- 10:00** **Judging RHS Show Gardens: Explained**
James Alexander Sinclair
Senior judge James provides a detailed run-through of each of the nine updated RHS judging criteria, to give you an expert insight into how to create an award-winning show garden.

Business and Nurture Theatre In partnership with

- 14:00** **Communicating with Clients: Establishing the Design Brief**
Helen Elks-Smith
Design is about change. Gardens are always created from something that exists, and the client wants change. How do you understand what 'works' and what doesn't? How do you establish what the client wants to be 'better' and what they mean by 'better'? What do you do when it doesn't match their budget? Helen Elks-Smith shares her advice for establishing the brief.

Lighting Theatre In partnership with

- 13:00** **Illuminating gardens: A practical introduction**
Sam Cox
This presentation will focus on the fundamentals of garden lighting: the terminology, the basic techniques and the key technologies. Expert Sam Cox, director of Landscapeplus, will look at some real life residential projects, and explain how the right choice of fitting and location made them successful.
- 15:00** **Achieving the right lighting ambience in urban and countryside landscapes**
Sanjit Bahra
Knowing what to light, and what not to light, is key to achieving a harmonious lighting scheme in a garden. Sanjit Bahra, founder of DesignPlusLight, illustrates the art of balance with many of the practice's acclaimed exterior projects.

Training, Education and Employment Village In partnership with

- 14:00** **Taking the Next Step: Help Your New Business to Succeed!**
Kim Sones | Matt Eden
Learn how to build a solid foundation for your landscaping business to set you on the right path for future success. Matt Eden will draw upon his experience in starting up a new business and some of the easy mistakes to make along the way. Kim Sones will share her method for monitoring profit, pricing correctly, and setting up a payroll system.

Seminar programme

Wednesday 22 November

Pro Landscaper's Inspire Theatre

- 10:00** **Why form should follow function in a garden aka 'Gardens are for people'**
Matthew Childs
Matthew brings to life the notion of 'Gardens are for People' famously coined by landscape architect Thomas Church and why it is still so relevant to designing gardens today. Matthew believes that if you design a garden that meets all of the needs of the people who will use it, then they will spend time in it, nurture it, plant it. As a result, you will not only have happier people, but wildlife and the wider environment will benefit massively too.

Training, Education and Employment Village In partnership with

- 10:00** **Design with Innovation: Get Ahead with Vectorworks Landmark**
Marketa Hermova
Dive into the digital world and bring your landscape drawings to life. Get a look at the latest features and innovative steps that Landmark 2024 made to give landscape and garden designers even greater value. Discover how Vectorworks can save time and enhance your creativity.